



21 - 22 September, 2017

ANNIVERSARY
TON DUC THANG UNIVERSITY

SPONSORS & EXHIBITION

The 4th International Conference on Finance and Economics, co-organized by Ton Duc Thang University, Feng Chia University in Taiwan, Taylor's University in Malaysia, University of Economics, Prague, Czech Republic, Tomas Bata University in the Czech Republic, and Dresden University of Technology in Germany, is a forum for researchers and practitioners to exchange information, present new developments, discuss the advancement and provide perspective on the changes, trends and advances in Management, Marketing, International Business, Hospitality and Tourism, Economics, Finance and Accounting, from their own perspective and national experiences.

A great numbers of lecturers, practitioners and students will join the event and make ICFE 2017 one of the most effective ways to showcase your company to Vietnam Economics and Finance industry.

ICFE 2017 therefore warmly welcomes sponsorship and exhibition.

SPONSORSHIP

Sponsorship Packages

Below is a wide range of packages for any business that would like to support this dynamic industry. By becoming a sponsor of ICFE 2017, your organization will be seen as a leader and supporter of Economics and Finance and student development in general.

Diamond Sponsor

100,000,000 VND

- Logo on conference website, brochure, proceedings, and at the venue within the conference area
- Exhibition space equivalent to 02 standard exhibition booths at the main hall of Ton Duc Thang University
- 5-minute welcome speech at the opening ceremony
- 4 official participants (free of charge). 20% discount for additional passes
- A four-color, full-page advertisement on the 3rd or 4th cover page of the official conference abstract
- VIP table at conference social event + speech
- Company description on website
- Logo on conference bags and promotion materials in conference bags including: 1 A4 flyer, 1 pen, 1 business card

Main Sponsor

60,000,000 VND

- Logo on conference website, brochure, proceedings, and at the venue within the conference area
- Exhibition space equivalent to 02 standard exhibition booths at the best place to be chosen by the main sponsor
- 3-minute welcome speech at the welcome reception
- 3 official participants (free of charges). 15% discount for additional passes
- A four-color, full-page advertisement on the 2nd cover page of the official conference abstract
- VIP table at conference social event + speech
- Company description on website
- Logo on conference bags and promotion materials in conference bags including: 1 A4 flyer, 1 pen, 1 business card.

Co-Sponsor**20,000,000 VND**

- Logo on conference website, brochure, proceedings, and at the venue within the conference area
- Exhibition space equivalent to 01 standard exhibition booth
- 2 official participants (free of charges). 10% discount for additional passes
- A four-color, full-page advertisement inside the conference abstract
- Logo on conference bags and promotion materials in conference bags including: 1 A4 flyer, 1 pen, 1 business card.

EXHIBITION**Exhibition charge**

The charge for a single exhibition stand at ICFE 2017 is 10,000,000 VND (plus VAT) and includes the following services:

- 2-day exhibition
- 1 standard exhibition booth (3m x 3m x 2.5m)
- Services for the delegate mentioned below: participation in all conferences, lunch and refreshments during the conferences and participation in the social event
- 1 table, 2 chairs and power source
- On-site support

Additional services for exhibition will be provided by the Organizing Committee and subject to additional charges.

Stand Selection:

Please note that exhibition booth will be assigned on a first-come, first-serve basis. For that reason, please also choose a second number as alternative. The continuously updated floor plan is available on the conference website at icfe2017.tdt.edu.vn

ADVERTISEMENT

The charge for a four-color, full-page advertisement inside the conference abstract is 5,000,000 VND (plus VAT).

ICFE 2017 account information**VND account**

Account Number : 007.100.0829274
Account Name : TRUONG DAI HOC TON DUC THANG
Bank Name : VIETCOMBANK
Branch Name : HOCHIMINH CITY BRANCH

USD account

Account Number : 007.137.0758810
Account Name : TRUONG DAI HOC TON DUC THANG
Bank Name : VIETCOMBANK
Branch Name : HOCHIMINH CITY BRANCH
Bank Address : 10 VO VAN KIET ST, DIST 1, HCM CITY, VIETNAM
Swift Code : BFTVVNVX

In the bank transfer message field, please specify "Sponsor for ICFE2017".